

The world is *changing.*

Greater Akron is *ready.*



Elevate Greater Akron is a collaborative of government, business, and civic leaders working together to capitalize on opportunities in this rapidly changing world.

Elevate Greater Akron is a way of working together. It is a shared vision and set of shared priorities to create a vibrant and more prosperous Greater Akron where all people have the opportunity to thrive.

Learn more about how we are *elevating* the region



Since 2018, Elevate Greater Akron:

- Created the Polymer Industry Cluster and secured a **\$250K** Industry Sector Partnership Accelerant award, USEDAs Sustainable Polymers Tech Hubs designation, **\$51M** federal Tech Hub award, and **\$31M** state Innovation Hub award
- Published the Economic Case for Inclusion and hosted the 2019 Inclusion Summit
- Deployed **\$14.3M** in Covid Small Business grants to over **3,200** businesses
- Created the Greater Akron Business Navigator with over **200** resources for businesses
- Built a coordinated business retention, expansion and attraction ecosystem, serving over **320** companies a year
- Registered a downtown community development corporation and supported the attraction of over **\$176M** to downtown Akron



ElevateGreaterAkron
shared priorities for shared prosperity



Shared Priorities, Coordinated Effort



Global Polymer Capital

Greater Akron has a longstanding history in polymers including a strong talent pipeline, industry density, and a spirit of collaboration.

Today, our region is capitalizing on this rich history as the Polymer Industry Cluster leads the globe for polymer research and development, innovation, and growth.



Opportunity Akron

Inclusive economic growth means shared prosperity for all residents. In Greater Akron, Black residents and businesses have been left behind and excluded from opportunities. Our region will realize its fullest potential by prioritizing support and assistance to minority-owned businesses, better connecting Black residents to workforce and career development opportunities of their choice, and improving job quality and access.



Strong Downtown, Strong Region

Downtown Akron is where we come together. Attracting and supporting businesses, residents, students, the arts, and visitors into a dense center city drives the regional economy, bolsters civic identity and pride, and benefits all of Greater Akron.



The New Fundamentals

Greater Akron excels when our leaders collectively invest in the economic development fundamentals – high-quality, consistent, and multi-partner coordination with an intentional focus on the existing people, assets, and businesses already in the region. Focusing on these “new fundamentals” creates an inclusive, growth-oriented community where it is easy to do business.

Leaders

